



ASPIRE

ACT LOCAL • WIN GLOBAL



15
YEARS
OF ASPIRE
2009-2024



ASPIRE

Representing Kraków as a **top location** for technology and business services

Networking and sharing learning across our organisations

Working together to provide the **most up to date and credible** market intelligence

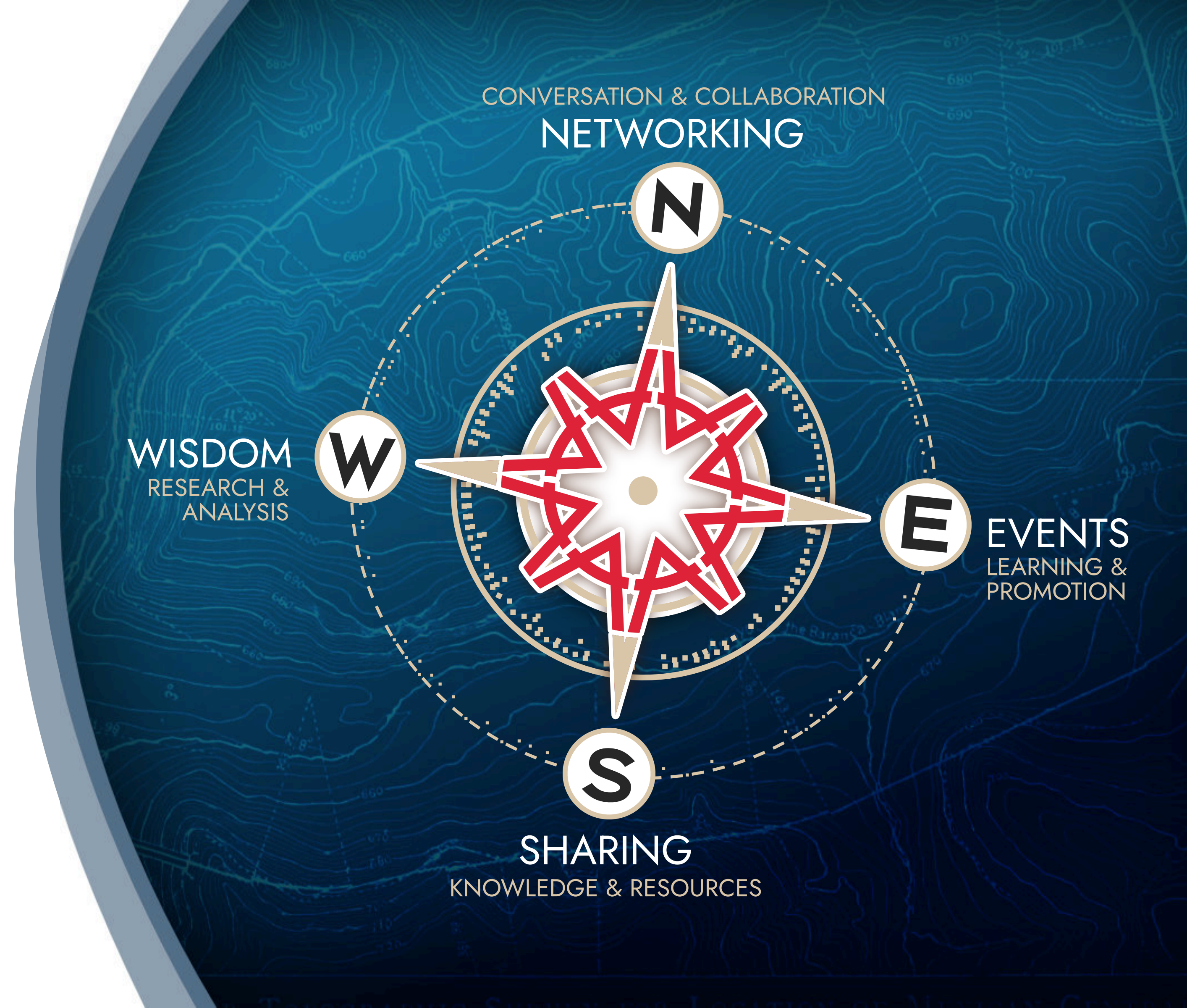
Supporting access to a **quality supplier base** as a business enabler



WE ARE

120 COMPANIES

SHAPING THE INDUSTRY



ASPIRE MEMBERS

GLOBAL CORPORATIONS DELIVERING WORLD CLASS TECH & BUSINESS SERVICES FROM KRAKÓW



ASSOCIATE MEMBERS

LOCAL & INTERNATIONAL ORGANISATIONS DELIVERING BEST-IN-CLASS BUSINESS SOLUTIONS



THE ASPIRE TRACKER

Monthly benchmark tracking ratio of people working from home or in the office - covering 100 companies



CENTRE HEADS CALL

Monthly call for site leads to check-in, share challenges, news, insight and practice



CENTRE HEADS TASK FORCES

Teams of senior executives drawn from across centres providing insight on specific challenges



KRAKÓW CALLING

Live broadcast with studio audience showcasing Kraków companies as market leaders



VIRTUAL CLINICS

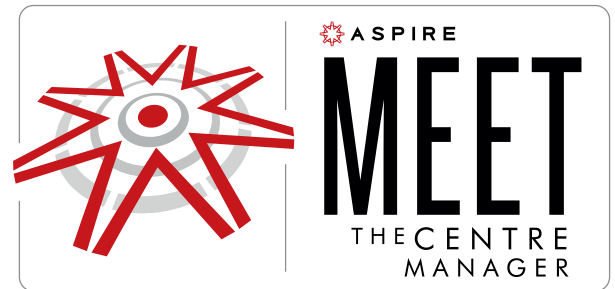
Online service for members to consult with municipality and lawyers



[VISIT THE ASPIRE WEBSITE](#)

CONFERENCES, ROUNDTABLES, WORKSHOPS & WEBINARS

FACILITATING SHARED LEARNING, COMPANY BRANDING & PROFESSIONAL DEVELOPMENT



EVENTS WITH MEMBERS

Events run in association with our member companies delivering best-in-class employer branding

EVENTS WITH STAKEHOLDERS

Events run in association with our community partners, government and universities



INDUSTRY EVENTS

Events organised by our partners with speaker opportunities, discounts and employer branding opportunities for members

GROUP EVENTS

From working meetings to open events raising awareness on a specific topic



THE ASPIRE ANNUAL CONFERENCE

BRINGING TOGETHER IN ONE PLACE THOUGHT LEADERS, DECISION MAKERS, SENIOR MANAGERS & TOP TALENTS



THE ASPIRE
**INDUSTRY
SUMMIT**

**30+ Sessions across 5 Stages.
500 Leaders of today and tomorrow.**

Hard-hitting plenary, provocative debate, inspiring case studies, and interactive workshops.

THE ASPIRE
**LEADERS'
GALA**

Eve of conference networking event with Keynote Speaker and an our **annual award ceremony.**

ASPIRE
THE DRAGON AWARDS



2013



2014



2015



2016



2017



2018



2019



2024

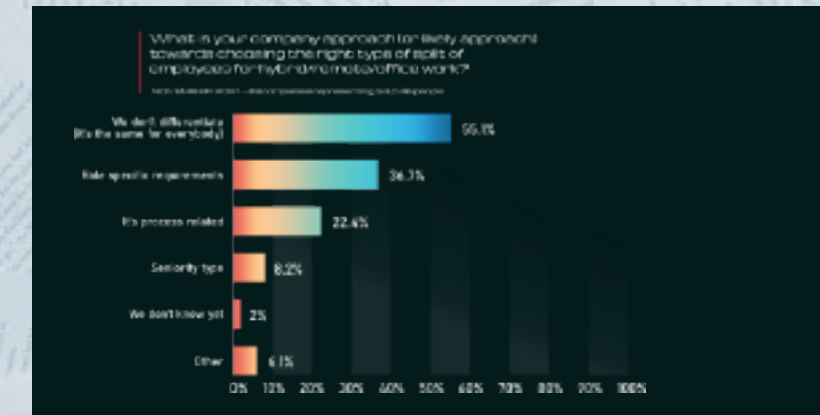


2025:



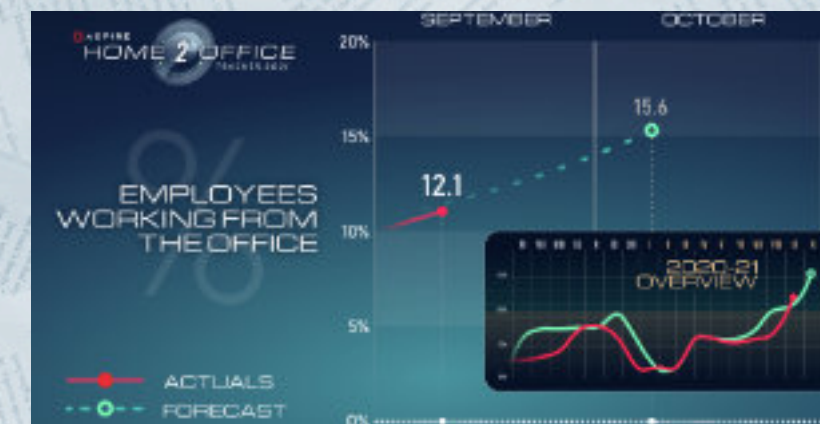
RESEARCH REPORTS & PUBLICATIONS

PROMOTING THE INDUSTRY & PROVIDING CREDIBLE DATA FOR COMPANY DECISION-MAKING



ASPIRE BENCHMARKS

Quick and easy-to-take online surveys providing insight into market practices



ASPIRE CEE CENTRE HEADS SURVEY

Barometer of Centre Head sentiment, future development trends & evolution of the Centre Head role



ASPIRE LABOUR LAW UPDATE

Monthly update on Labour Law changes



ASPIRE LEGAL COMMITTEE REPORT

Highlighting key regulatory issues

ASPIRE HEADCOUNT TRACKER

Definitive guide to headcount, headcount growth and company forecasts for the industry in Kraków



ASPIRE PROCESS TRACKER

Definitive guide to scope of services delivered by Kraków centres



ASPIRE SALARY TRACKER

Overview of salary trends in the Kraków market



GROUPS COMMITTEES & TASK FORCES

PEER-TO-PEER SUPPORT, SHARED LEARNING,
PERSONAL DEVELOPMENT & JOINT INITIATIVES

Robust platform for ongoing
co-operation across member
companies

Upwards of 1,000
people actively engaged



DATA
PROTECTION



CENTRE
HEADS



FINANCIAL
SERVICES



DIVERSITY



HR
SERVICES



PROCUREMENT



HR
FORUM



KNOWLEDGE
MANAGEMENT



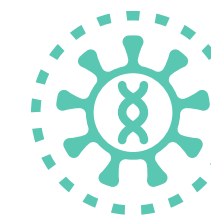
EDUCATION



ROBOTICS



SOFTWARE



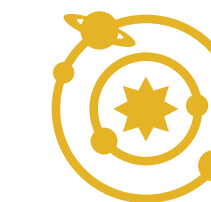
CORONAVIRUS
RESPONSE



LEGAL



FINANCE &
ACCOUNTING

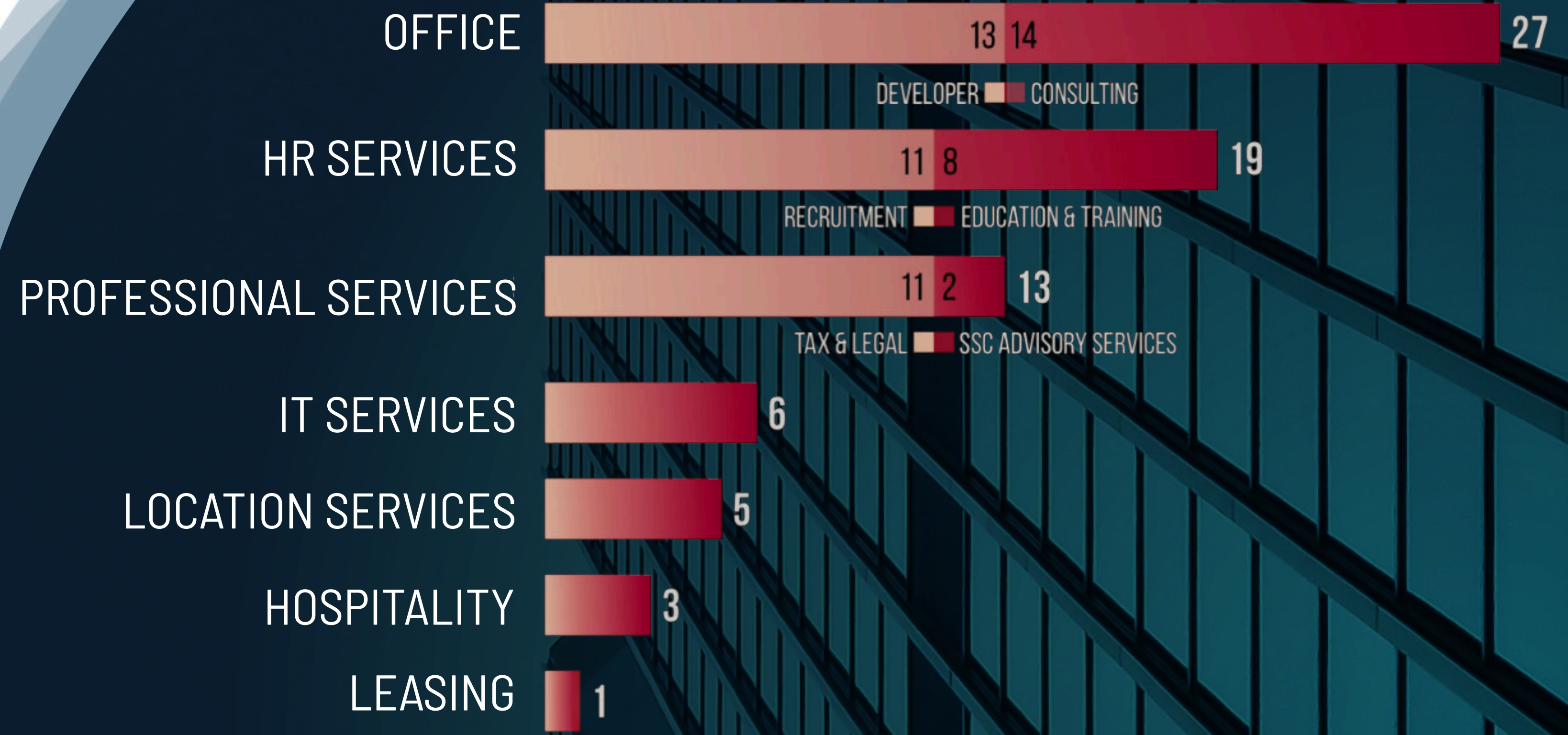


ASPIRE
COMMUNITY

MARKET PLACE

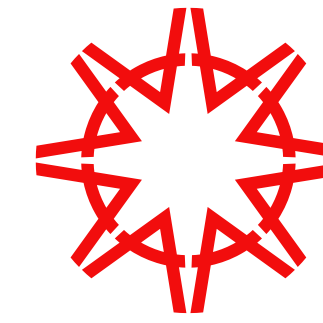
FACILITATING THE EVOLUTION OF THE LOCAL SUPPLIER BASE FOR TECH AND BUSINESS SERVICES

WE WORK CLOSELY WITH OUR ASSOCIATE MEMBERS TO BUILD A QUALITY SUPPLIER BASE AND VALUABLE COMMUNITY RESOURCES ACROSS MANY AREAS





RYNEK GŁÓWNY 39/8
50°03'45.6"N
19°56'15.2"E KRAKÓW



ASPIRE
YOU WILL FIND US AT:



[linkedin.aspire.org.pl](https://linkedin.com/company/aspire-org-pl)



twitter.com/AspirePoland



facebook.com/AspirePoland



youtube.com/AspireChannel



Rynek Główny 39/8, Kraków, Poland



WWW.ASPIRE.ORG.PL

50.062668, 19.937560



RYNEK GŁÓWNY 39/8
50°03'45.6"N
19°56'15.2"E KRAKÓW

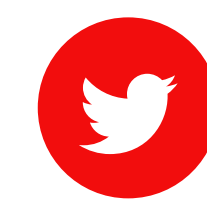


ASPIRE

YOU WILL FIND US AT:



[linkedin.aspire.org.pl](https://linkedin.com/company/aspire-org-pl)



twitter.com/AspirePoland



facebook.com/AspirePoland



youtube.com/AspireChannel



Rynek Główny 39/8, Kraków, Poland



[WWW.ASPIRE.ORG.PL](https://www.aspire.org.pl)