



ASPIRE

BEYOND THE BUBBLE

PEOPLE PAVILION

# BOOSTING EMPLOYEE ENGAGEMENT: NON-FINANCIAL STRATEGIES

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# 'Support for climate – Business vs smog'



**employee engagement**  
programme initiated by PwC



**3 topics covered:**

- Climate change
- Water resources
- Air quality



**1200 employees-volunteers**  
run educational workshops  
for **63 500** children  
in **200** cities



**27 partnering organizations**

**62%**

of employees check companies' reputation in terms of environmental protection before sending their CV.\*

**46%**

of respondents consider a company's sustainability efforts (ESG) when choosing an employer.\*\*\*

**60%**

employees want employers to take clear and visible action to protect the environment.\*

**77%**

of employees want employers to take clear and visible action to protect the environment.\*\*\*

**74%**

of employees expect active involvement of employers in the fight for clean air.\*\*

**65%**

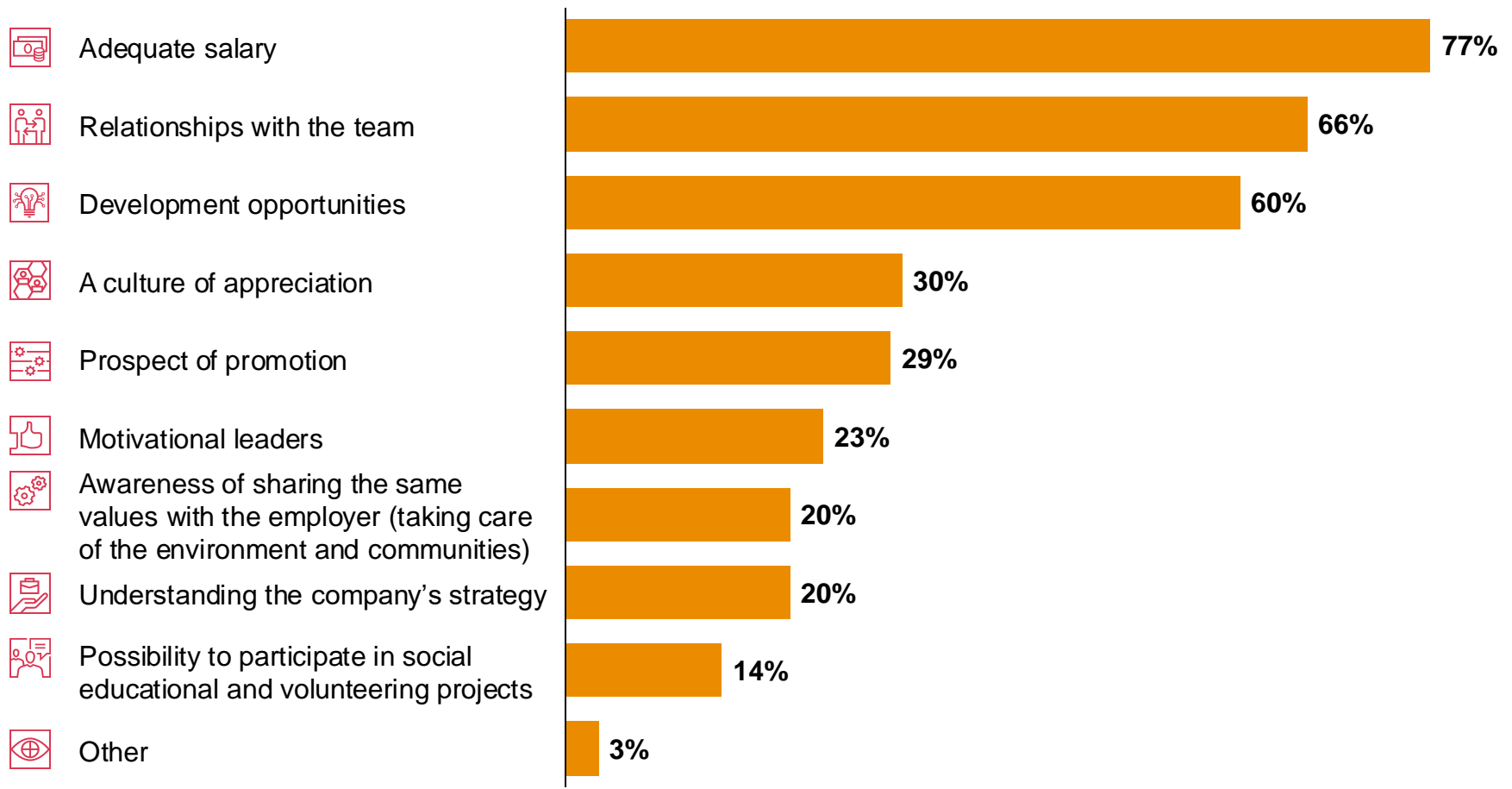
of respondents value opportunities for personal engagement in social, educational, and volunteering projects at their current workplace.\*\*\*

\*Trend report 2024 - Salaries and the labour market, Manpower&Rocketjobs

\*\*PwC survey for the Support for climate – Business vs smog programme, October 2023

\*\*\* PwC survey for the Support for climate – Business vs smog programme, October 2024

# What makes you feel the meaning of the work you do?



- > Public speaking
- > Presentation skills
- > Time and work management
- > Self-confidence
- > Creative thinking
- > Discussion management
- > Empathy and patience

Source: PwC survey for the Support for climate – Business vs smog programme – October 2024



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**THANK YOU**

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